



**Malaysia Doctorate**  
Support Group

**MDSG Conferences 2019 Bali, Indonesia  
Conference Program**

|                      |   |             |                              |   |
|----------------------|---|-------------|------------------------------|---|
| <b>July 12, 2019</b> | Venue:<br><b>Lobby</b>                  | 1000 - 1100 | Registration                 |   |
| <b>July 13, 2019</b> | Venue:<br><b>Rafflesia Meeting Room</b> | 0830 – 0930 | Opening Remarks              | <b>Opening Remarks &amp; Keynote Speech</b> |
|                      |   | 0930 – 1000 | Group Photo and Coffee Break |   |
|                      | Venue:<br><b>Rafflesia Meeting Room</b> | 1000 – 1230 | Session 1                    |   |
|                      | Venue:                                  | 1300 – 1400 | Lunch                        |   |
|                      | Venue:                                  | 1400 - 1600 | Session 2                    |   |
| <b>July 14, 2019</b> | Lobby hotel                             | 0800 - 1200 | Networking                   |   |

Session 1

Time: 1000 - 1230

 Venue: **Rafflesia Meeting Room**

 Session Chair: **Dr. Jan Stejskal**


| No | Paper ID | Presenter   |
|----|----------|---|
| 1  | 003-bali | <p><b>Do Spanish and Portuguese SMEs Innovation Capacity Influence their Public Financial Support?</b></p> <p>Solomon Gyamfi, <b>Jan Stejskal</b>, Viktor Prokop, Petr Hajek</p> <p><i>University of Pardubice, Czech Republic, Europe</i></p>                            |
| 2  | 009-bali | <p><b>Photovoltaic (PV) Power Output Prediction Using LSTM Based Deep Learning</b></p> <p><b>Kwanho Kim</b>, Donghun Lee</p> <p><i>Incheon National University, South Korea</i></p>   |
| 3  | 004-bali | <p><b>External Knowledge Sources for the SMEs' Environmental Innovations</b></p> <p>Michaela Striteska, <b>Viktor Prokop</b>, Jan Stejskal, Petr Hajek</p> <p><i>University of Pardubice, Czech Republic</i></p>  |
| 4  | 002-bali | <p><b>Assessing the impact of website design on purchase intent: A Case Study on Go Shop</b></p> <p><b>Siti Zaleha Sahak</b>, Mohd Firzan Mohd Fauzi, Faridah Md Darus, Umizi Muhammad</p> <p><i>Universiti Teknologi MARA, Malaysia</i></p>                              |
| 5  | 005-bali | <p><b>Does firms' competitions spur innovations? Exploratory Evidence From SMEs and Large Firms in a Transition Economy</b></p> <p>Samuel Amponsah Odei, Jan Stejskal, Viktor Prokop, <b>Petr Hajek</b></p> <p><i>University of Pardubice, Czech Republic, Europe</i></p> |
| 6  | 007-bali | <p><b>Prioritization of Consumer Based Brand Value Dimensions by AHS Method: A Research on Shampoo Brands</b></p> <p><b>Aziz Öztürk</b></p> <p><i>Selcuk University, Konya, Turkey</i></p>  |